

CURRICULUM VITAE

HERNANDO ROJAS
School of Journalism and Mass Communication
821 University Avenue, Madison, WI, 53706
Phone (608) 334 5823
E-mail: hrojas@wisc.edu

RESEARCH INTERESTS

Political communication, digital media, perceptions of media effects, civic culture

EDUCATION

Ph.D., 2005
School of Journalism & Mass Communication
University of Wisconsin - Madison
Major: Mass Communication
Minor: Political Behavior
Dissertation: "A communicative approach to social capital: Building a theoretical and empirical model of communication and community engagement"

Summer doctoral program, 2003
University of Oxford - Oxford
Oxford Institute for Internet Research
Program devoted to empirical and theoretical issues related to ICTs

Media leadership program, 1994
Poynter Institute for Media Studies – St. Petersburg, FL.
New technologies, project building and dynamics of organizational change

M.A., 1994
University of Minnesota – Twin Cities
Major: Mass Communication
Thesis: "Censorship and the third-person effect"

Graduate level studies, 1990-1992
Universidad de los Andes – Bogotá, Colombia
Political Science

Graduate level certificate, 1990
Universidad Jorge Tadeo Lozano – Bogotá, Colombia
Marketing and production in the editorial industry

Law degree, 1989
Universidad Externado de Colombia – Bogotá, Colombia
Thesis: History of punitive systems in Colombia. Advisor: German Marroquin

International Baccalaureate, 1982
Anglo Colombian School – Bogotá, Colombia

ACADEMIC POSITIONS

University of Wisconsin – Madison

2015-Present – Helen Firstbrook Franklin Professor & Director of Graduate Studies
School of Journalism and Mass Communication
Center for Communication & Democracy – Associate Director
Latin American Caribbean and Iberian Studies - Affiliated faculty
Global Studies -- Affiliated faculty

2014-15 – Professor & Director of Graduate Studies
School of Journalism and Mass Communication
Center for Communication & Democracy – Associate Director
Latin American Caribbean and Iberian Studies - Affiliated faculty
Global Studies -- Affiliated faculty

2011-2014 - Associate Professor
School of Journalism and Mass Communication
Center for Communication & Democracy – Associate Director
Latin American Caribbean and Iberian Studies - Affiliated faculty
Global Studies -- Affiliated faculty

2005-2011 - Assistant Professor
School of Journalism and Mass Communication
Department of Life Sciences Communication
Latin American Caribbean and Iberian Studies - Affiliated faculty
Global Studies -- Affiliated faculty

Universidad Externado de Colombia – Bogota

2005-Present – Director of the Center for Political Communication Research (affiliated appointment)
Department of Social Communication & Journalism

Nanyang Technological University – Singapore

2013 – Present - Singapore Internet Research Center – Associate (affiliated appointment)
Spring 2013 – Visiting Associate Professor
Wee Kim Wee School of Communication and Information

Pre – PhD Teaching Experience

University of Wisconsin – Madison, Fall 2001 – 2005
Teaching Assistant, School of Journalism & Mass Communication. Introductory course to the Study of Mass Communications (J201), Public Opinion (J614) and Advanced Research Methods (J658).

Universidad EAN – Bogotá, Spring 2001
Instructor for a class on the development of editorial projects.

Universidad Externado de Colombia - Bogotá. 1996-1997

Instructor, Department of Social Communications and Journalism. New media courses.

Universidad de los Andes - Bogotá. 1995-1996

Instructor, Political Science Department. Quantitative and qualitative research methods in social science.

Universidad Externado de Colombia – Bogotá, 1990-1991

Instructor, Department of Finance and International Relations. Seminar on International Contracts.

Politecnico Grancolombiano – Bogotá, 1989

Instructor, Department of Advertising and Marketing. Course on professional ethics.

PROFESSIONAL EXPERIENCE

National Center for Media Engagement, 2012

Consultant on an initiative that developed an engagement assessment tool to understand station's orientations towards community engagement.

KETC St. Louis Public Television, 2011

Survey consultant for an initiative that measured change in orientations towards immigration in response to television and web initiatives developed by KETC.

Latino Public Radio Consortium/ National Federation of Community Broadcasters, 2010

Survey consultant for a project that measured orientations towards community engagement among Latino radio stations in the United States.

KETC St. Louis Public Television, 2009

Network analysis consultant for a project that measured the impact of STEM initiatives of four public broadcasting stations in their communities.

IDEP – Institute for the development of pedagogical strategies – Bogota 2009.

Survey consultant to develop an instrument that measured civic culture among Bogota's school children.

CBS's Madison area station Channel 3000 - Madison, 2008

Election night web specialist and political commentator.

Northwestern University, MacArthur Foundation grant – Chicago, 2008

Consultant on survey measurement for the Youth Digital Media Survey coordinated by Eszter Hargittai and Peter Miller.

United Nations Development Team – Bogotá, 2001

Consultant attached to Bogotá's Mayor Office, for the project "Civic Culture" that entailed the development of a communications strategy for this governmental-led effort to build social capital spearheaded by Bogotá's Mayor Antanas Mockus.

United Nations Development Team – Valledupar, 2001

Consultant to the Mayor of Valledupar (Colombia) for a project to monitor crime in areas of conflict.

Chamber of Commerce – Bogotá, 2001

Consultant for a project that monitored Bogotá's economic international competitiveness.

United Nations Development Team – Bogotá, 2000

Consultant for the Veeduría Distrital (control agency for the Mayor's office and Bogotá city's public administration), for the project "Living in Bogotá" that entailed the design, research, and publication of a quality of life index for the City of Bogotá.

Bogota in Action – Bogotá, 2000

Communication consultant for Maria Emma Mejia's political campaign for City Mayor of Bogotá. Responsibilities: the campaign's government plan.

Periodicos Gratuitos – Bogotá, 2000

Publisher of Urbe an independent free monthly publication, serving the City of Bogotá.

Suburbia Capital – Bogotá, 1996 -1999

Founder and Editor in Chief for this traditional and electronic "politics and culture" weekly newspaper serving Bogotá's "metropolitan" area. As founding partner I was in charge of the research and conceptualization of the paper; as Editor in Chief I was responsible for all editorial content.

Productos Urbanos - Bogotá, 1998

Communication consultant for the project Bogotá Monumental, a governmental effort to conceive and implement a system for the private restoration and maintenance of public monuments.

Asocolflores – Bogotá, 1995

International Manager. Responsibilities included legal defense of the flower industry on international markets (anti-dumping proceedings, trade preferences), public relations and communication.

The Minnesota Daily – Minneapolis, 1993-1994

Night Editor and then Chief Night Editor, for this student-run daily free publication serving the University of Minnesota student community.

El Espectador – Bogotá, 1993

Summer internship with the International Desk of this leading Colombian daily newspaper.

Consultoria Contractual – Bogotá, 1990 -1992

Lawyer. Firm that specializes in public law, government and administrative controversies.

AWARDS

WAPOR - Outstanding Paper Presentation Award, 2012

Patterns of media use, conversation and perceived political polarization in 10 countries, voted as an outstanding paper presentation by the conference participants. With Yang, J., Wojcieszak, M., Coen, S., Aalberg, T., Curran, J., Iyengar, S., Kaori, H., Pavarala, V., Mazzoleni, G., Papathanassopoulos, S., Rhee, J.W. and Soroka, S.

ICA – Communication and Technology Division, 2012

Top 2 Faculty paper for: The power of talking on the phone: Effects of mobile technology on social divides, with Sojung Claire Klm and Jill Hopke.

ICA - Political Communication, 2011

Best article of 2010 in the field of political communication for the article: Rojas, H. (2010). "Corrective" actions in the public sphere: How perceptions of media effects shape political behaviors. *International Journal of Public Opinion Research*, 22, 343-363.

Podcasting Plus award, 2007.

Department of Information Technology, University of Wisconsin – Madison, for innovative use of technology in the classroom.

Graduate Student Mentor Award, 2004

Awarded by the Graduate Student Council & Graduate School, University of Wisconsin-Madison, for excellence in mentorship ability and service.

Louise Elizabeth George Graduate Fellowship, 2004

For doctoral dissertation support. School of Journalism and Mass Communication, University of Wisconsin-Madison.

Chancellor's Extension Award for Excellence, 2003

University of Wisconsin -Extension. This award recognizes efforts to encourage positive social change by extending the educational and research resources of the university into the community, in this case through Wisconsin Public Television. Principal investigator: Dhavan V. Shah.

Soros Foundation Scholarship, 2003

Oxford Institute Internet Research program.

Top-Three Student Paper Award, 2003

Communication Theory and Methodology Division. AEJMC, 2003 Annual conference.

Best Student Paper Award, 2003

Civic Journalism Interest Group. AEJMC, 2003 Annual conference.

Naomi C. Turner Prize, 2002

World Association for Public Opinion Research for the best paper presented by a graduate student in the 2002 annual conference.

Executive of the month, March, 1999

Dinero (Colombia's business magazine). For my work in positioning Suburbia newspaper in Bogotá's market.

Poynter Institute for Media Studies, 1994

Fellowship.

University of Minnesota, 1994

Fellowship.

Reader Digest, 1993

Fellowship.

Externado de Colombia University, 1984 -1985
Fellowships for outstanding academic achievement.

PUBLICATIONS

Books & Edited Volumes

5. Shah D.V. Friedland L., Wells C., Kim Y.M. & Rojas H. (2012). Communication, Consumers, and Citizens: Revisiting the Politics of Consumption. The ANNALS of the American Academy of Political and Social Science, Sage, November 2012.
4. Rojas, H., Orozco, M., Gil de Zúñiga, H., & Wojcieszak, M. (2011). Comunicación y Ciudadanía (Communication and Citizenship). Universidad Externado de Colombia Press.
3. Rojas, H., Pérez I. & Gil de Zúñiga, H. (2010). Comunicación y Comunidad (Communication and Community). Universidad Externado de Colombia Press.
2. Rojas, H., & Pérez I. (2009). Comunicación y Participación Política (Communication and Political Participation). Universidad Externado de Colombia Press.
1. Rojas H. (2002). Editor for: Memorias del plan de desarrollo “Bogotá para vivir todos del mismo lado 2000 -2004” (Memoirs of the development plan “Bogotá lived from the same side”). An account of the process by which the mayor’s campaign plan was enacted as law, including the different discussion stages with the city’s council and public opinion decision-making exercises about its priorities.

Peer Reviewed Journal Articles

44. Hopke, J., Gabay. I. Kim, S. & Rojas, H. (Forthcoming). Mobile phones and political participation in Colombia: Mobile Twitter versus mobile Facebook. Communication and the Public.
43. Puig-i-Abril, E. & Rojas, H. (Forthcoming). Silencing Political Opinions: An Assessment of the Influence of Geopolitical Contexts in Colombia. Communication Research.
42. Hong, Y., & Rojas, H. (2016). Agreeing not to Disagree: Iterative vs. Episodic Forms of Political Participatory Behaviors. International Journal of Communication.
41. Rojas, H., Barnidge, M. & Puig-i-Abril, E. (2016). Egocentric Publics and Corrective Action. Communication and the Public, 1, 27-38.
40. Rosenthal, S., Detenber, B. & Rojas, H. (2015). Efficacy beliefs in third-person effects. Communication Research. Published online February 19 as doi:10.1177/0093650215570657
39. Abril, E. P., Binder, A., Nan, X., Nevar, P., & Rojas, H. (2014). Persuasion and affect in the framing of poverty: An experiment on goal framing. *Signo y Pensamiento*, XXXIII, V65, 51-68.
38. Barnidge, M., Alvarez, G., Macafee, T. & Rojas, H. (2014). Citizenship and political

participation in Colombia: How orientations towards citizenship associate with political and civic behaviors. *International Journal of Communication*, 8, 1831-1850.

37. Barnidge, M. Sayer, B. & Rojas, H. (2014). Perceptions of the media and the public and their effects on political participation in Colombia. *Mass Communication & Society*. Published online 13 Jun 2014. DOI: 10.1080/15205436.2014.923463

36. Berrio C. & Rojas, H. (2014). La brecha digital universitaria: la apropiación de las TIC en estudiantes de educación superior en Bogotá. *Comunicar* 43, 133-42.

35. Curran, J., Coen, S., Aalberg, T., Papathanassopoulos, S., Iyengar S., Jones, P., Krishnatray, P., Mazolleni, G., Rhee, J.W., Rojas, H., Rowe, D. Tiffen, R. (2014). Reconsidering 'Virtuous Circle' and 'Media Malaise' Theories of the Media: An 11-Nation Study. *Journalism*, 15, 815-833.

34. Brundidge, J., Garrett, K., Rojas, H., Gil de Zuniga, H. (2014). Political participation and Ideological news online: "Differential Gains" and "Differential Losses" in a presidential election cycle. *Mass Communication & Society*, 17, 464-486.

33. Barnidge, M. & Rojas, H. (2014). Hostile media perceptions, presumed media influence, and political talk: Expanding the corrective action hypothesis. *International Journal of Public Opinion Research*, 26, 135-156.

32. Tiffen, R., Jones, P., Rowe, D., Aalberg, T., Coen, S., Curran, J., Hayashi, K., Iyengar, S., Mazzoleni, G., Papathanassopoulos, S., Rojas, H., Soroka, S. (2014). Sources in the news: A comparative study. *Journalism Studies*, 4, 374-391.

31. Aalberg, T., Papathanassopoulos, S., Coen, S., Curran, J, Iyengar S., Jones, P., Krishnatray, P., Mazolleni, G., Rhee, J.W., Rojas, H., Rowe, D. Tiffen, R. (2013). International TV news, foreign affairs interest and public knowledge: A comparative study of foreign news coverage and public opinion in 11 countries. *Journalism Studies*, 14, 387-406.

30. Papathanassopoulos, S., Coen, S., Curran, J, Allberg, T, Rowe, D., Jones, P., Rojas, H., Tiffen, R. (2013). Online threat but TV still dominant: A comparative study of 11 nation's news consumption. *Journalism Practice*, 7, (6) 690-704.

29. Shah, D.V., McLeod, D. M., Rojas, H., Sayre, B., Scholl, R.M., Vraga, E. Jones, C. & Shaw, A. (2012). Public broadcasting, media engagement, and 2-1-1: Using mass communication to increase the use of social services. *American Journal of Preventive Medicine*, 43, S443-S449.

28. Shah, D.V., Friedland, L., Wells, C., Kim, Y.M., Rojas, H. (2012). Communication, Consumers, and Citizens: Revisiting the Politics of Consumption. *The ANNALS of the American Academy of Political and Social Science*, 644: 6-19.

27. Friedland L. Rojas H, & Bode L. (2012). Consuming ourselves to dearth: Escalating inequality and public opinion. *The ANNALS of the American Academy of Political and Social Science*, 644, 280-293.

26. Matthes, J., Hayes, A., Rojas, H. Shen, F., Min, S.J. & Dylko, I.B. (2012) Exemplifying a Dispositional Approach to Cross-Cultural Spiral of Silence Research: Fear of Social Isolation

and the Inclination to Self-Censor. *International Journal of Public Opinion Research*, 24, 287-305.

25. Vraga, E., Tully, M., Akin, H., & Rojas, H. (2012). Modifying perceptions of hostility and credibility of news coverage of an environmental controversy through media literacy. *Journalism: Theory, Practice, and Criticism*.

24. Rojas, H., Tsfati, Y., Popescu, M., Maurer, M., Reinemann, C., & Iyengar S. (2012). Theorizing and conducting research of *glocal* phenomena. *International Journal of Communication*, 6, 232-240.

23. Moy, P., Mazzoleni, G., Rojas, H. (2012). On the dichotomies of political communication. *International Journal of Communication*, 6, 241-246.

22. Rojas, H., Shah, D.V., & Friedland, L. A., (2011). A communicative approach to social capital. *Journal of Communication*, 61, 689-712.

21. Wojcieszak, M. & Rojas, H. (2011). Hostile public effect: Communication diversity and the projection of personal opinion onto others. *Journal of Broadcasting and Electronic Media*, 55(4), 543-562.

20. Wojcieszak, M. & Rojas, H. (2011). Correlates of Party, Ideology and Issue Based Extremity in an era of Egocentric Publics. *The International Journal of Press Politics*, 16, 488-507.

19. Rojas, H. (2010). "Corrective" actions in the public sphere: How perceptions of media effects shape political behaviors. *International Journal of Public Opinion Research*, 22, 343-363. ICA Political Communication Division, Best Article of 2010.

18. Rojas, H. & Hopke J. (2010). Socializados para la autocensura: Comunicación autoritaria y opinión pública. (Socialized for self-censorship: Authoritarian communication and public opinion). *Revista Latinoamericana de Opinión Pública (WAPOR Latin America Spanish language journal)*.

17. Rojas, H. & Puig-i-Abril, E. (2009). Mobilizers mobilized: Information, expression, mobilization and participation in the digital age. *Journal of Computer Mediated Communication*, 14 (4), 902-927.

16. Gil de Zuniga, H., & Rojas, H. (2009). Análisis de los efectos de los blogs en la sociedad de la información. *Comunicación y Ciudadanía*, 2, 60-71.

15. Vraga, E., Tully, M., & Rojas, H. (2009). Reducing hostile media perceptions: Can news media literacy reduce perceptions of bias? *Newspaper Research Journal*, 30, 68-81.

14. Gil de Zuniga, H, Puig-Abril, E., & Rojas, H. (2009). Weblogs, traditional sources online and political participation: An assessment of how the Internet is changing the political environment. *New Media & Society*, 11 (4), 553-574.

* Reprinted in Jason Hughes (Ed.) *SAGE Internet Research Methods*, Thousand Oaks, CA: Sage Publications, 2012.

13. Rojas, H. (2008). Strategy versus understanding: How orientations towards political conversation influence political engagement. *Communication Research*, 35, 452-480.
12. Puig-i-Abril, E., & Rojas, H. (2008). Espiral de silencio y autocensura política en Colombia. (Spiral of silence and political self-censorship in Colombia). *Comunicación y Ciudadanía*, 1, 28-37.
11. Boyle, M.P., McLeod, D.M. & Rojas, H. (2008) The Role of Ego Enhancement and Perceived Message Exposure in Third-Person Judgments Concerning Violent Video Games. *American Behavioral Scientist*, 52 (2): 165-185.
10. Rojas, H. & Cuervo, J. I. (2008). ¿Quiénes apoyan la gestión del presidente Álvaro Uribe? (Who supports President Alvaro Uribe?) *Revista Zero*, 20, 122-127.
9. Puig-i-Abril, E. & Rojas, H. (2007). Internet use as an antecedent of expressive political participation among early Internet adopters in Colombia. *International Journal of Internet Science*, 2, 28-44.
8. Rojas, H. (2006). Comunicación, participación y democracia (Communication, participation and democracy). *Universitas Humanistica*, 62, 109-142.
7. Rojas, H., & Puig-i-Abril, E. (2006). Comunicación y donación voluntaria de sangre (Communication and voluntary blood donation). *Journal of the Iberian-American Group of Transfusion Medicine*, 22, 8-20.
6. Friedland, L., Hove, T., & Rojas, H. (2006). The networked public sphere. *Javnost – The Public*, 13, 5-26.
5. Nichols, S., Friedland, L., Rojas, H., Cho, J., & Shah D.V. (2006). Examining the effects of public journalism on civil society from 1994 to 2002: Organizational factors, project features, story frames and citizen engagement. *Journalism and Mass Communication Quarterly*, 83, 77-100.
4. Rojas, H., Shah, D.V., Cho, J., Schmierbach, M., Keum, H., & Gil de Zúñiga, H.G (2005). Media dialogue: Perceiving and addressing community problems. *Mass Communication & Society*, 8, 93 -110.
3. Keum, H., Hillback, E., Rojas, H., Gil de Zúñiga, H.G., Shah, D.V., & McLeod, D. (2005). Personifying the radical: How news framing polarizes security concerns and tolerance judgments. *Human Communication Research*, 31, 337-364.
2. Cho, J., Zúñiga, H.G., Rojas, H., & Shah, D. (2003). Beyond access: The digital divide and internet uses and gratifications. *IT & Society*, 1, 46 -72.
1. Rojas, H., Shah, D. V., & Faber, R. J. (1996). For the good of others: Censorship and the third-person effect. *International Journal of Public Opinion Research*, 8, 163 -186.

In progress

Yang, J., Rojas, H., Wojcieszak, M., Coen, S., Aalberg, T., Curran, J., Iyengar, S., Kaori, H., Pavarala, V., Mazzoleni, G., Papathanassopoulos, S., Rhee, J.W. & Soroka, S. Patterns of

media use, conversation and perceived political polarization in 10 countries. Status: Under review.

Nir, L & Rojas, H. Corrective actions in a comparative perspective. Status: Manuscript in preparation.

Puig-i-Abril, E., Rojas, H., Camacho, B., Rios, S. Explaining Voluntary Blood Donation Behaviors from a Communication Mediation Perspective. Status: Under review.

Puig-i-Abril, E., & Rojas, H. Silencing political opinions in a post-electoral context. Status: Under review.

Book Chapters & Other Publications

21. Nir, L., Rojas, H., Mazorra, D. (Forthcoming). Cómo la concentración de medios altera la expresión de opiniones: La hipótesis de la Acción Correctivas en perspectiva comparada. In *Estudios de Comunicación Política* edited by Carlos Muniz.

20. Rojas, H. Hopke J. & Mazorra, D. (2016). Opinión Pública y Actitudes sobre la Minería en Colombia: Ambivalencia y Desinformación. In *Minería y Desarrollo* edited by A.C. Gonzalez. Universidad Externado de Colombia Press.

19. McLeod, D. Shah, D., Keum, J. & Rojas H. (2015). Security concerns and tolerance judgments. In *News Frames and National Security: Covering Big Brother*, edited by Douglas McLeod and Dhavan Shah. Cambridge University Press.

18. Rojas H. (2015). Egocentric publics and perceptions of the worlds around us. In *New Technologies and Civic Engagement: New Agendas in Communication*, edited by H. Gil de Zuniga. New York: Routledge.

17. Rojas, H. & Barnidge, M. (2013). Social Capital. Oxford Bibliographies Online.

16. Rojas, H. & Macafee, T. (2013). From journalism ethics to an ethics of citizenship: Evidence from Colombia. In *Global Media Ethics: Problems and Perspectives* edited by Stephen Ward (p.110 -125). Willey-Blackwell.

15. Rojas, H. (2012). El efecto de la comunicación autoritaria sobre la expresión política en Chile. In *Jóvenes Participación y Medios 2011*, edited by Andrés Scherman. Publicaciones Universidad Diego Portales: Santiago.

14. Rojas, H. (2012). Comunicación y Ciudadanía: Aportaciones actuales al estudio de la comunicación política, edited by Carlos Muñoz. Book review for *Comunicación y Sociedad*, 25 (1), Universidad de Navarra.

13. Rojas, H., Suarez A, Puig-i-Abril, E. Camacho, B. Rebollo, S. (2010). Comunicación y donación de sangre: Un modelo para la construcción de cultura ciudadana en el ámbito de la donación (Communication and blood donation: A model for constructing civic culture in blood donation). In *Cultura Ciudadana y Gobierno Urbano (Civic Culture and Local Government)*, pg. 203-216. Universidad Nacional de Colombia Press: Bogota.

12. Shah, D.V., Rojas, H., Cho, J. (2009). Media and Civic Participation: On Understanding and Misunderstanding Communication Effects. In Jennings Bryant and Mary Beth Oliver (Eds.) *Media Effects: Advances in Theory and Research*. (3rd Edition). Mahwah, NJ: Lawrence Erlbaum Associates.
11. Rojas, H., Gomez R., & Sanchez, R. (2009). Aproximación a un sistema de medición de pedagogía ciudadana para niños y niñas escolares de Bogotá. *Educación y Ciudadanía*, 16, 75-90.
10. Rojas, H. & Kim Nak Ho (2008). Citizen Journalism. In *Encyclopedia of Political Communication*, edited by Lynda Lee Kaid & Christina Holtz-Bach, pg. 105-107. Sage Publications.
9. Friedland L. & Rojas, H., (2008). Citizen Journalism. In *Liberating Voices: A Pattern Language for Communication Revolution*, edited by D. Schuler. MIT University Press.
8. Shah, D. & Rojas, H. (2008). Behavioral Norms: Perception through the Media," *The International Encyclopedia of Communication* (ed. Donsbach), pg. 321-325. Volume 2. Oxford, UK and Malden, MA: Wiley-Blackwell.
7. Rojas, H., & Puig-i-Abril, E. (2007). *Comunicación y participación política Colombia 2006*. (Communication and political participation: Colombia 2006. [CD-ROM]. Bogotá, Colombia: Externado University Press.
6. Cho, J., Rojas, H., & Shah, D.V. (2003). Social Capital and Media. Entry for the *Encyclopedia of Community: From the Village to the Virtual World*, edited by Christensen, Karen and David Levinson. Thousand Oaks, CA: Sage.
5. Rojas, H., & Hoyos, C. (2001). For peaceful conflict resolution. *Vivir en Valledupar*, 1, 1-20.
4. Rojas, H., & Camacho, G. (2000). Quality of life indicators in Bogota: Human development, air quality, and recycling. *Vivir en Bogota*, 3, 1-20.
3. Rojas, H., & Camacho, G. (2000). Quality of life indicators in Bogota: Security. *Vivir en Bogota*, 2, 1-20.
2. Rojas, H., & Camacho, G. (2000). Quality of life indicators in Bogota. *Vivir en Bogota*, 1, 1-16.
1. Youn, S., Faber, R. J., Shah, D. V., & Rojas, H. (1998). Attitudes toward gambling advertising and the third-person effect. In *Proceedings of the conference – American Academy of Advertising* (pp. 105-112).

Conference Presentations

Rojas, H. (2016). Political culture in Colombia, Mexico and Venezuela. Paper accepted for presentation at the annual meeting of the World Association for Public Opinion Research, Austin, TX. May 10-12, 2016.

Yangun H. & Rojas H., (2016). Gendered discussion networks, political disagreement and political engagement. Paper accepted for presentation at the annual meeting of the World Association for Public Opinion Research, Austin, TX. May 10-12, 2016.

Velasquez, A. & Rojas, H. (2016). Communication competence and expected outcomes in social media political expression. Paper accepted for presentation at the International Communication Conference's annual meeting, Japan, 2016.

Yang, J., Barnidge, M. & Rojas, H. (2016). The Politics of "Unfriending": User Filtration in Response to Political Disagreement on Social Media. Paper accepted for presentation at the International Communication Conference's annual meeting, Japan, 2016.

Rojas, H. (2015). Consequences and implications of the hostile media effect in the current age. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov 21-22, 2015.

Rojas, H. (2015). Egocentric publics & opinion. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Jung C.W. & Rojas H. (2015). Social Network Discussion, Life Satisfaction and Quality of life. Paper presented at the annual meeting of AEJMC, San Francisco. August 6-9, 2015.

Mazorra, D. Rios P. & Rojas, H. (2015). Hostile Media and Political Expression Offline and Online. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Yoon, H. & Rojas, H. (2015). A pathway to Political Participation from Social Media: Institutional Confidence on Private Sector as a Mediator. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Coppini, D., Mun, K, Cho, H. & Rojas, H. (2015). Egocentric Publics, Extremism and Political Participation. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Rojas, H., Skoric, M., Zhu, Q., Goh, D., Pang, N. (2014). The Politics of Defriending: A comparative study of tolerance on Online Social Networks. Paper presented at the sixth Latin American Congress of the World Association for Public Opinion Research, Santiago, Chile. June 18-20, 2014.

Coppini, D. & Rojas, H., (2014). Beliefs of income inequality in Colombia. Paper presented at the sixth Latin American Congress of the World Association for Public Opinion Research, Santiago, Chile. June 18-20, 2014.

Rojas, H. (2014). Social media analytics. Paper presented at the annual meeting of the International Communication Association – ICA, Seattle, May 22-26.

Yang, J., Rojas, H. & Wojcieszak, M. (2014). Why are "others" so polarized. Paper presented at the annual meeting of the International Communication Association – ICA, Seattle, May 22-26.

Coppini, D., Alvarez, G. & Rojas, H. (2014). What media tells us about income inequality and

why it matters. Paper presented at the annual meeting of the International Communication Association – ICA, Seattle, May 22-26.

Yang, J., Barnidge, M., Gabay, I. & Rojas, H. (2014). Politics of Unfriending: Political Disagreement and Active Interaction as Antecedents of Unfriending Behavior in Social Media. Paper presented at the annual meeting of the Midwest Political Science Association –MAPSA, April 3-6, Chicago.

Rojas, H. (2013). Egocentric publics and perceptions of hostile media content. Paper presented at the VII Congress of ALACIP, Latin American Political Science Association, Bogota, September 25-27, 2013.

Hong Y. & Rojas, H. (2013). Consequences of disagreement in political conversation: Iterative versus episodic forms of political participatory behaviors. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Tsang, S.. & Rojas, H. (2013). Finding political opinion leaders in both online and offline environments. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Gabay, I., Foote, J. & Rojas, H. (2013). Believing in the public: Orientations towards Facebook and social, political and media trust. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Hopke, J., Gabay, I., Kim, S. & Rojas, H. (2013). Mobile phones and participation: An exploration of mobile social media versus mobile social networking. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Rojas, H & Wojcieszak, M. (2013). Egocentric publics and the hostile media effect. Paper presented at the annual ICA meeting London, June 17-21, 2013.

Coen, S., Curran, J., Aalberg, T., Kaori, H., Iyengar, S., Jones, P., Krishnatray, P., Mazzoleni, G., Maeda, Y., Papathanassopoulos, S., Pavarala, V., Rhee, J.W., Rojas, H., Rowe, D., Soroka, S., Tiffen, R. (2013) Media system, public knowledge and political engagement: An 11-nation study. Paper presented at the annual ICA meeting London, June 17-21, 2013.

Rojas, H. (2012). Egocentric publics and political polarization. Paper presented at the regional ICA Latin-American Conference, Santiago de Chile, October, 18-20, 2012.

Coen, S., Curran, J., Aalberg, T., Kaori, H., Iyengar, S., Jones, P., Krishnatray, P., Mazzoleni, G., Maeda, Y., Papathanassopoulos, S., Pavarala, V., Rhee, J.W., Rojas, H., Rowe, D., Soroka, S., Tiffen, R. (2012). Comparing media across countries: Insights on citizens' political identity. Paper presented at the Symposium on Cultural Identities of the British Psychological Society.

Rojas, H., Yang, J., Wojcieszak, M., Coen, S., Aalberg, T., Curran, J., Iyengar, S., Kaori, H., Pavarala, V., Mazzoleni, G., Papathanassopoulos, S., Rhee, J.W., Soroka, S. (2012). Patterns of media use, conversation and perceived political polarization in 10 countries. Paper presented at the annual meeting of the World Association for Public Opinion Research, Hong Kong, June 14-16.

Hong, Y. & Rojas, H. (2012). Political consequences of encountering online heterogeneity. Paper presented at the annual meeting of the World Association for Public Opinion Research, Hong Kong, June 14-16.

Kim, S.C., Hopke, J. & Rojas, H. (2012). The Power of "Talking on the Phone": Effects of Mobile Technology on Social Divides. Paper presented at the annual meeting of the International Communication Association, Phoenix, May 24-28, 2012.

Brundidge, J., Garrett, K, Rojas, H. & Gil de Zuniga, H. (2012). Participatory Consequences of Ideological News Online: Mobilization and Cross-Pressures in the 2008 U.S. Presidential Election Cycle. Paper presented at the annual meeting of the International Communication Association, Phoenix, May 24-28, 2012.

Yoo, W., & Rojas, H. (2012). Predictors of Online News Use: Perceived Bias of Traditional Media and Preference for Partisan News. Paper presented at the annual meeting of the International Communication Association, Phoenix, May 24-28, 2012.

Barnidge, M., Macafee, T., Rogers, A. & Rojas, H. (2011). Emergent voices of citizenship: The relationship between communication, citizenship orientation, and political participation in Colombia. Paper presented at the 97th Annual NCA Convention, November 17-20, 2011, New Orleans.

Yang, J. & Rojas, H. (2011). Exploring Political Polarization: Polarized Attitudes or Polarized Perceptions? Paper presented at the annual meeting of AEJMC (Mass Communication & Society Division), August 2011, St. Louis.

Rojas, H. (2011). Ego centric publics. Panel intervention at the annual meeting of AEJMC (Communication Technology Division), August 2011, St. Louis.

Rojas, H. (2011). Mobile technologies and emerging publics. Panel intervention at the annual meeting of the International Communication Association, Boston, May 26-30.

Wojcieszak, M. & Rojas, H. (2011). Communication diversity and the projection of personal opinions onto others. Paper presented at the annual meeting of the International Communication Association, Boston, May 26-30.

Rojas, H. & Mazorra, D. (2011). Nuevas tecnologías de comunicación y participación democrática en Colombia. Paper presented at the annual meeting of WAPOR – Latin America, Belo Horizonte, Brazil, May 4-6.

Brundidge, J. Gil de Zúñiga, H., Garrett, K., Rojas, H. (2011). *Mobilization and Demobilization among Liberals and Conservatives: The Impact of Political Blogs on Voter Choice and Participation in the 2008 Election Cycle*. WAPOR- Europe, Segovia, March 16-17.

Rojas, H. (2011). *Presumed influence*. WAPOR- Europe, Segovia, March 16-17.

Rojas, H. (2011). *Perceived political polarization*. WAPOR- Europe, Segovia, March 16-17.

Rojas, H. & Mazorra, D. (2010). Confianza y contenido de los medios en Colombia (Trusting the media in Colombia). XVII Catedra Unesco, Bogotá, October 27-30.

Rojas, H., Gomez, R. Sierra, Y., & Mazorra, D. (2010). Infancia, comunicación y cultura ciudadana (Children, communication and civic culture). Paper presented at the X annual meeting of ALAIC (Latin American Association of Communication Researchers), Bogota, September 22-24, 2010.

Akin, H., Tully, M., Stoecklein, G., & Rojas, H. (2010). Citizen Journalism and Cognitive Processing: An experiment on the perceived intent of traditional versus citizen journalism sources. Paper presented to the Civic and Citizen Interest Group of the Association for Education in Journalism and Mass Communication Annual Conference Denver, August 4-7, 2010.

Hopke, J., Highland, E. Rojas, H., & Gunther, A. Trusting Institutions, Citizen Journalism and the Hostile Media Phenomena (2010). Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference Denver, August 4-7, 2010.

Vraga, E., Tully, M., Akin, H., & Rojas, H. (2010). Reducing hostile media perceptions for an environmental controversy through media literacy. Paper accepted for presentation at the annual meeting of the International Communication Association, Singapore, June 22-26, 2010.

Matthes, J., Hayes, A., Rojas, H., Shen, F., Min, S., & Dylko, I. (2010). Testing spiral of silence theory in nine countries: An individual differences perspective. Paper accepted for presentation at the annual meeting of the International Communication Association, Singapore, June 22-26, 2010.

Puig-i-Abril, E., Soth, A., & Rojas, H. (2010) Engaging youth through hyper-local media: A quasi-experiment within the 2008 U.S. presidential election. Paper accepted for presentation at the annual meeting of the International Communication Association, Singapore, June 22-26, 2010.

Cacciatore, M. Quevedo, V., Rojas, H. & Gunther, A.C. (2010). The hostile media phenomena and the quality of journalistic practices: An experiment regarding the debate over biofuel implementation. Paper presented at the annual meeting of the American Association for Public Opinion Research – AAPOR, Chicago, May 13-16, 2010.

Puig-i-Abril, E. Hopke, J. Gunther, A.C., & Rojas, H. (2010). Facilitating expressive participation via trust in media. Evidence from an experiment on an environmental issue. Paper presented at the annual meeting of the American Association for Public Opinion Research – AAPOR, Chicago, May 13-16, 2010.

Rojas, H., Shah, D.V., Goldstein, K., Burden, B., & Fowler, E.F. (2009). The Internet and Political Mobilization in the 2008 U.S. Election. Paper presented at the 10th annual meeting of the Association of Internet Researchers – AOIR, Milwaukee

Rojas, H. (2009). New Communication technologies and citizen participation. Paper presented at the II Latin American Congress of the World Association of Public Opinion Research – WAPOR, Lima, April 22-24, 2009.

Puig-i-Abril, E., & Rojas, H. (2009). Talk-Centered blood donation: Tracing the path to becoming a blood donor. Paper presented at the annual meeting of the International Communication

Association, Chicago, May 21-25, 2009.

Rojas, H., Puig-i-Abril, E., Wright, P. & Berrio, C. (2009). Mobilizers mobilized: Information, expression, mobilization and participation in the digital age. Paper presented at the annual meeting of the International Communication Association, Chicago, May 21-25, 2009.

Rojas, H., Puig-i-Abril, E., & Olsen, T. (2008). Criticizing the political system in Latin America: A comparative analysis of perceived expressive tolerance. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, New Orleans, May, 2008.

Puig-i-Abril, E., & Rojas, H. (2008). Silencing political opinions in a post-electoral context. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, New Orleans, May, 2008.

Hernandez, P. & Rojas, H. (2008). Online interactive cancer communications services and positive health outcomes in women with breast cancer. Paper presented at the annual meeting of the American Association of Public Opinion Research – AAPOR, New Orleans, May, 2008.

Vraga, E., Tully, M., Hinds, J., Norris, L., Rolo, M.A., Hwang, H., & Rojas, H. (2007). Reducing hostile media perceptions: Can news media literacy reduce perceptions of bias? Paper presented at the annual conference of the Midwest Association for Public Opinion Research - MAPOR, November, Chicago, 16-17, 2007.

Rojas, H., Puig-i-Abril, E., & Perez, I. (2007). The Internet and civic engagement: How online news, political messaging and blog use matter for participation. Paper presented at the annual meeting of the Association for Internet Researchers- AOIR annual meeting, Oct, 18-20, Vancouver.

Rojas, H. (2007). "Corrective" actions in the public domain: How perceptions of media effects shape political behaviors. International Conference for Korean, American, Japanese and Colombian Scholarship, Media & Culture in the 21st Century, Sungkyunkwan University, Seoul, August 16-18, 2007.

Rojas, H., (2007). "Corrective" actions in the public sphere: How perceptions of media effects shape online behaviors. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communication, Theory & Methodology division), Washington, August, 9-12, 2007.

Rojas, H., Liebhart, J., Minzlaff, J., & Nan, X. (2007). Naive media schema or perceived personal differences: An experiment on media framing and third person perceptions. Paper presented at the annual meeting of the International Communication Association, May 24-27, San Francisco.

Nan, X., Puig-i-Abril, E., Binder, A., Nevar, P., & Rojas, H., (2007). Issue responsiveness and negative affect in the framing of poverty: An experiment of gains versus losses. Paper presented at the annual meeting of the International Communication Association, May 24-27, San Francisco.

Rojas, H. & Hove, T. (2007). The networked public sphere: social networks of association in Bogota and Madison. Paper presented at the annual meeting of the International Communication Association, May 24-27, San Francisco.

Rojas, H., Liebhart, J., Lystra, B., Niemann, C., Quevedo, V., Gunther A.C. (2006). Frames affect me; but you? Third person perceptions and framing. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research – MAPOR, Nov 17, 18, Chicago.

Friedland, L., Rojas, H., Long, C., Puig-Abril, E., Hildebrandt, V., Kim, N.K., Lee, E., Lee, S.H, Shin, Y.J. (2006). Surveying Citizen Journalism: Describing emerging phenomena that posit a renovation of the public sphere. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Citizen and Civic Journalism Interest Group), San Francisco, August, 2006.

Puig-Abril, E., Rojas, H. (2006). Being early on the curve: online practices, associational membership and expressive political participation. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Mass Communication and Society division), San Francisco, August, 2006.

Rojas, H. (2006). Orientations towards political conversation: Testing an asymmetrical reciprocal causation model of political engagement. Paper presented at the annual meeting of the International Communication Association (Political Communication Division), Dresden, June 2006.

Puig-Abril, E., Rojas, H. (2006). Internet use as an antecedent of expressive political participation among early Internet adopters in Colombia. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, Montreal, Canada, May, 2006.

Gil de Zuñiga, H, Puig-Abril, E., Rojas, H. (2006). Blogs, traditional sources online and political participation: An assessment of how the Internet is changing the political environment. Paper presented at the 61st annual conference of the American Association for Public Opinion Research – AAPOR, May, 2006, Montreal, Canada.

Rojas, H. (2005). Social capital: A communications approach. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, Cannes, France, September, 2005.

Rojas, H., Scholl, R., Atkinson, L., Nah, S., Vilela, A., Lee, S.H., Keum, H., McLeod, D.M., & Shah, D.V. (2005). Political talk and social tolerance. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication Annual Conference (Communication, Theory & Methodology division), San Antonio, TX, August, 2005.

Shah, D. V., Cho, J., Nah S., Hwang, H., Rojas, H., Kim, E., Shin, S. (2005). News framing, political predispositions, and emotional reactions: Examining effects on cognitive complexity. Paper presented at the annual meeting of the International Communication Association – ICA, New York, May 2005.

Rojas, H. & Shah. D.V. (2005). Media use, political talk and social capital. Paper presented at the 60th annual conference of the American Association for Public Opinion Research – AAPOR, 2005, Miami.

Rojas, H. (2005). Communication mediation in a society in turmoil: Results from the civic culture study. Paper presented at the 63d Midwest Political Science Association annual meeting, April

7-10, 2005, Chicago.

Rojas, H., Yoon, S. H., Shah D.V., & McLeod, D. M. (2004). Discussion and Participation in the Wake of 9/11: Panel Analysis of Lagged and Concurrent Relationships. Paper presented at the annual meeting of the International Communication Association (Political Communication division), New Orleans, May 2004.

Rojas, H. (2004). Social capital in a society in turmoil: A case study in Colombia. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, Phoenix, Arizona, May 2004.

Shah, D. V., Rojas, H., Cho, J., Keum, H., Schmierbach, M., Yoon, S. H., & Gil de Zuñiga, H. (2004). Encouraging Reflection and Participation Around Racial Tolerance: A Quasi-Experiment of Media Consumption and Citizen Deliberation. Paper presented at the annual conference of the American Association for Public Opinion Research – AAPOR, Phoenix, Arizona, May 2004.

Gil de Zuñiga, H., Rojas H. (2004). New Technologies in the Information Age: Is Internet a deceiving tool? Paper presented to the International Congress of Information -ICI. La Habana, Cuba, April 2004.

Rojas H. (2003). Emotional Intelligence, Communication, and Civic Engagement: Exploring possibilities for Civic Renewal. Paper presented to the Communication, Theory and Methodology division of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Keum H., Hillback E., Rojas H., Hove T., Zúñiga H.G., Humane A., Heather M., Shah D.V. and McLeod D. (2003). News Framing of Civic Liberties Restrictions: Conditional Effects on Security Concerns and Tolerance Judgments. Paper presented to the Communication, Theory and Methodology division of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Schmierbach M., Cho J., Keum H., Rojas H., Shah D.V., Eveland W.P. (2003). The antecedents and consequences of online trust: Explaining support for censorship and filtering of Internet content. Paper presented to the Communication Technology and Policy division of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Nichols S., Friedland L., Cho J., Rojas H. and Shah D. V. (2003). Tracing the Effects of Public Journalism on Civil Society: 1994-2002. Paper presented to the Civic Journalism Interest Group of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Cho J., Gil H., Humane A., Hwang H., Nah S., Rojas H. and Shah D.V. (2003). Beyond Access: Digital divide, Internet Use and Gratifications Gained. Paper presented to the International Communication Association Annual Conference, San Diego, May 23, 26, 2003.

Shah. D. V., Rojas H., Yoon S., Eveland W. P., Kwak N., (2003) Trust and Engagement: Assessing Causality in the "Virtuous Circle". Paper presented at the annual meeting of the Association of Public Opinion Research – AAPOR, Nashville, May 16-17, 2003.

Keum H., Rojas H., Cho J. Shad D.V., Eveland W. P., Kwak N., (2003). Rethinking the Virtuous

Circle: Reciprocal Relationships of News Media Use with Civic and Political Participation. Paper presented at the annual meeting of the Association of Public Opinion Research – AAPOR, Nashville, May 16-17, 2003.

Rojas H. (2003). Putting the “I” in participation: emotional intelligence and political participation. Paper presented at the Midwest Graduate Communications Conference, Bloomington, Indiana, April 11-13, 2003.

Rojas H. Yoon, S. H., Nah, S., Shah D.V., McLeod D. M. and Pan Z. (2002). Political Discussion Networks and Political Engagement: Talk the Walk or Walk the Talk. Paper presented at the Midwest Association for Public Opinion Research Annual Conference, Chicago, November 22-23, 2002.

Cho J., Humane A., Hwang H., Nah S., Rojas H., Gil H., Downey G. and Shah D.V. (2002). Internet Use and Gratifications Gained: Rethinking the Digital Divide. Paper presented at the Midwest Association for Public Opinion Research Annual Conference, Chicago, November 22-23, 2002.

Keum H., Cho J., Rojas H., Shah D.V., McLeod D. M. and Pan Z. (2002). Rethinking the Virtuous Circle: Reciprocal Relationships Between Communication and Civic Engagement. Paper presented at the Midwest Association for Public Opinion Research Annual Conference, Chicago, November 22-23, 2002.

Yoon, S. H., Rojas, H., Nah, S., Shah D.V. and McLeod D. M. (2002). Political Discussion Networks and Civic Participation: Reexamining the Effects of Interpersonal and Mass Communication. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication Annual Conference, Miami, August 7 -10, 2002.

McCluskey, M. & Rojas, H. (2002). Newspapers, community engagement and friendship networks: Linking local news consumption to community engagement. Paper presented to the Newspaper Division of the Association for Education in Journalism & Mass Communication Annual Conference, Miami, August 7-10, 2002

Rojas H. & Shah D. (2002). Participation seems intelligent... emotionally. Paper presented at the annual meeting of the World Association of Public Opinion Research. St. Petersburg, Florida, May 14-16, 2002.

Nah S. & Rojas H. (2002). New paths to political participation: A comparative analysis of effects of interpersonal communication networks and media use on offline and online political participation. Paper presented at the annual meeting of the World Association of Public Opinion Research. St. Petersburg, Florida, May 14-16, 2002.

Youn S., Faber R., Shah D. V. & Rojas H. (1998). Attitudes Towards Gambling Advertising and the Third-Person Effect. Paper presented at the Academy of Advertising, Lexington, KY, March 27 - 30, 1998.

Faber R., Shah D. V., Youn S. & Rojas H. (1997). Advertising Controversial Products: Censorship and the Third-Person Effect. Paper presented at the annual meeting of the Midwest Association of Public Opinion Research, Chicago, November 21 - 22, 1997.

Shah, D. V., Faber, R. J., Youn, S. & Rojas, H., (1997). Censorship of political advertising: A third-person effect. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Advertising), Chicago, July 30 - August 2, 1997.

Rojas H., Shah D. V. and Faber R. (1995). For the Good of Others: Censorship and the Third-Person Effect. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Division of Communication Theory and Methodology), Washington, DC, August 9 - 12, 1995.

Workshops

Rojas , H. (2015). New frontiers in selective exposure research. Israel Science Foundation and University of Haifa, Oct 13-15, 2015. Haifa, Israel

Rojas , H. (2014). Media effects research workshop. July 22 – 26. Universidad del Norte, Barranquilla, Colombia.

Rojas , H. (2014). Conceptualizing and measuring public opinion. June 14 – 15. Bogota, Universidad Externado de Colombia.

Invited Talks

Rojas , H. (2015). International Forum on Electoral processes. Roundtable organized by Instituto Estatal Electoral, Oaxaca, Mexico. July 3.

Rojas , H. (2015). The 2014 presidential elections in Colombia. Centro de Investigación y Docencia Económicas (CIDE), Mexico DF. Comparative National Elections Project workshop. July 2.

Rojas , H. (2015). Egocentric Publics. Universidad Autonoma de Nuevo Leon, Mexico. March 18.

Rojas , H. (2015). The crisis of collective action. Universidad Autonoma de Nuevo Leon, Mexico. March 19.

Rojas , H. (2013). Media, Egocentric Publics and Political Polarization. May 4, 2013. National Institute of Development Administration (NIDA), School of Communication Arts & Management Innovation, Bangkok, Thailand. Keynote to celebrate the School's anniversary.

Rojas , H. (2013). Research in the Digital Communication Age. Faculty of Political Science, Burapha University. May 2, 2013. Thailand.

Rojas , H. (2013). Politics & New Media. Faculty of Political Science, Burapha University. May 1, 2013. Thailand.

Rojas , H. (2013). Media and Political Polarization. Thai Journalists Association. April 30, 2013. Bangkok, Thailand.

Rojas , H. (2013). New Media. North Chiang Mai University. April 26, 2013. Thailand.

Rojas , H. (2013). Egocentric Publics and Polarization. Chiang Mai University, Faculty of Political Science and Public Administration. April 25, 2013. Thailand.

Rojas , H. (2013). Considering expression and reception effects of egocentric publics. Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore, February 27, 2013.

Rojas , H. (2013). How egocentric publics affect political polarization and perceptions of polarization. Department of Communications & New Media, National University of Singapore, Singapore, February 22, 2013.

Rojas , H. (2012). Egocentric publics and political polarization. Economics Department Seminar. Externado de Colombia University, October 9, 2012.

Rojas , H. (2012). Political polarization. V Wapor Latin-American Public Opinion Congress, Bogotá, Colombia, September 19-21, 2012.

Rojas , H. (2012). Egocentric publics and perceptions of public opinion. New Agendas Seminar, University of Texas, Austin, September 7-8, 2012.

Rojas , H. (2011). New media and political elections in the US and Colombia. International Conference on Communication and Political Culture, Monterrey, Oct 13-14, 2011.

Rojas, H. (2011). Opinion & Partisan Journalism Across Global Borders. In the third annual ethics conference "In your face: Partisan Media in a Democracy," hosted by the Center for Journalism Ethics, School of Journalism & Mass Communication, UW – Madison, April 15, Madison, WI.

Rojas, H. (2010). International symposium fro the development of Intelligent Cities. Universidad Externado de Colombia. Bogotá, Colombia, July 21-22, 2010.

Rojas, H. (2010). Transnational connections: Challenges and Opportunities for Political Communication. El School of Communication and Annenberg School for Communication. Segovia, Spain, March 24-25, 2010

Rojas, H. (2009). Measurement challenges in civic culture. I Seminario Internacional de Cultura Ciudadana, Bogotá, November 26 to 27, 2009.

Rojas, H (2009). New media and civic participation in Colombia. Latin American, Caribbean and Iberian Studies Program, University of Wisconsin - Madison. March 24, 2009.

Rojas, H. (2009). Communication and political participation in Colombia 2008. Universidad Externado de Colombia, Bogota, February 25,2009.

Rojas, H. (2008). Spiral of silence. Keynote speaker for the Economics Department faculty seminar. Externado de Colombia University, February 2, 2008.

Rojas, H. (2007). Strategy Versus Understanding: How Orientations Towards Political Conversation Influence Political Engagement. Yonsei University, Seoul, August 20, 2007.

Rojas, H. (2007). Communication and political participation in Colombia 2006. Universidad Externado de Colombia. Bogota, May, 10, 2007.

Rojas, H. (2006). Civic Journalism, Citizen Journalism and the Public Sphere. International seminar organized by Universidad Externado de Colombia, Bogota, April 26-28,2006.

Rojas, H. (2005). Political communication, public opinion and citizenship. International seminar organized by Universidad Externado de Colombia, Bogota, September 27-30,2005.

Rojas, H. (2000). Conditions of civic and community journals in Colombia's central region. Media and Culture annual symposium organized by the Colombian Ministry of Culture, Bogotá, August 20-22, 2000.

GRANTS (Total PI or Co-PI \$402,000; Co-investigator \$9,952,788)

Secretary of Public Education of Mexico, 2015. Comparing political systems of Mexico, Colombia and Venezuela. Co- principal investigator \$90,000.

COLCIENCIAS (Colombian equivalent to NSF), 2014, Political communication in Colombia. Principal investigator; \$12,000.

Externado de Colombia University 2014. Research Grant Elections 2014. Principal investigator; \$33,000.

UW-Madison 2013. Graduate School Research Committee grant. Communication and political participation in Colombia - 2014. Principal investigator; \$35,000.

Agency for Healthcare Research and Quality (AHRQ) in support of Center for Primary Care, Prevention, and Clinical Partnerships – CP3 (P50-PHS019917A) – “Active Aging Research Center-Bringing Communities and Technology Together for Healthy Aging” 2011 – 2016. Co-investigator (David H. Gustafson – Principle Investigator); \$9,952,788.

UW-Madison 2011. Graduate School Research Committee grant. Communication and political participation in Colombia - 2012. Principal investigator; \$34,000.

UW – Madison 2010. Morgridge Center grant for developing the Madison Commons, a hyper local news site designed to enhance Madison's public sphere. Co-principal investigator, \$28,000.

UW-Madison 2009. Graduate School Research Committee grant. Communication and political participation in Colombia - 2010. Principal investigator; \$30,000.

Corporation for Public Broadcasting and Wisconsin Public Television – Madison, 2008
To assess outcomes of College Wisconsin Vote, an election engagement effort based on micro local web content. Principal investigator; \$1,500.

UW-Madison 2008. Graduate School Research Committee grant. Scientific news and hostile interpretations of media content. Principal investigator; \$18,912.

UW-Madison 2007. Graduate College of Agriculture and Life Sciences grant. Public Opinion of

Biofuels. Principal investigator; \$3,000.

UW-Madison 2007. Graduate School Research Committee grant. Communication and political participation in Colombia - 2008. Principal investigator; \$19,037

UW-Madison 2006. Graduate School Research Committee grant. Communicative Social capital: How communication practices affect democracy in societies in crisis. Principal investigator; \$16,878

Externado de Colombia University, 2006. Communication and political participation in Colombia. Principal investigator; 25,000.

USDA, 2005. Hatch grant. Communication effects on voluntary blood donation. Principal investigator; \$52,301.

Greater Milwaukee Foundation, 2005. Walter J. and Clara Charlotte Damm fund. Political participation in societies in conflict research. Principal investigator; \$1,000.

Vilas Research Grant, 2004, Graduate School, UW-Madison. Field research grant. Communications, community and conflict. Principal investigator; \$600.

Latin American, Caribbean & Iberian Studies, 2004, UW-Madison. Tinker-nave program Field Research grant for doctoral dissertation research. Communications, community and conflict. Principal investigator; \$1,400.

School of Journalism & Mass Communication, 2003, UW-Madison. University of Wisconsin – Madison. Walter J. and Clara Charlotte Damm research grant. Emotional Intelligence research. Principal investigator; \$1,000.

PROFESIONAL MEMBERSHIPS

AOIR- Association of Internet Researchers

AAPOR - American Association for Public Opinion Research

AEJMC - Association for Education in Journalism and Mass Communication

ICA - International Communication Association

MAPOR - Midwest Association for Public Opinion Research

WAPOR - World Association for Public Opinion Research

CCD – Center for Communication and Democracy, University of Wisconsin, Madison

CICP – Centro de Investigación en Comunicación Política, U. Externado de Colombia

UNIVERSITY SERVICE

Social Studies Divisional Executive Committee 2016

Social Sciences Division Fellowship Committee 2015

Social Studies Divisional Executive Committee 2013-2014

Social and Behavioral Sciences Institutional Review Board, 2010 – 2012

Steering committee for the Washington DC Semester in International Affairs, 2012, 2014, 2105

College of Agriculture and Life Sciences UW-Madison

International Committee 2006, 2007, 2008, 2009, 2010

Equity & Diversity Committee 2006, 2007, 2008, 2009, 2010

Chair of the International Speaker Award Sub-committee, 2009

Latin American, Iberian & Caribbean Studies Program
Executive Committee 2011 to 2014

NAVE Visiting Lecturers, Scholars and Artists Committee 2007,2008

TINKER/NAVE Research Grants Committee 2009, 2010, 2011, 2012, 2013, 2014, 2015

Admissions Committee, 2010-2011

School of Journalism and Mass Communication UW-Madison

Director of Graduate Studies 2014 - present

Review Committee for Lucas Graves, 2014, 2015, 2016

Faculty Mentor for Shawnika Hull's Tenure process 2013-2015

Award Committee 2014-2015

Merit Review Committee 2012 – 2014

Review Committee for Young Mie Kim – 2012

Graduate Committee 2010 – 2014

Constituent Relations Committee 2010 – 2012

Faculty Search Committee 2 MIU positions –2011

Department of Life Sciences Communication UW-Madison

Member of LSC Graduate Committee 2005 to 2009

Member of the LSC/JOURNALISM joint PhD Committee 2005 to 2009

LSC Faculty Senator (Alternate) 2005, 2006, 2007

LSC Faculty Senator: 2008, 2009

Chair LSC International committee 2006 to 2009

Faculty Search Committee 2006

Member of the 2007 External Review Preparation Committee

Member of the Centennial celebration committee 2007/2008

Member of the Undergraduate Committee 2009

Member of the Pandemic Preparedness Committee 2009

CLASSES TAUGHT

UW-Madison

JOUR 201 Introduction to Mass Communication (Undergraduate course)

LSC 375 Research Methods (Undergraduate course)

LSC 340 Social Effects of New Communication Technologies (Undergraduate)

JOUR 565 Media Effects (Undergraduate course)

JOUR 614 Public Opinion (Undergraduate course)

JOUR 620 International Communication (Undergraduate course)

JOUR 658 Research Methods (Undergraduate course)

JOUR 676 Internet Mobile phones and political participation (Undergraduate course)

JOUR 830 International Communication (Graduate seminar)

JOUR 880 Mobile phones and political mobilization (Graduate seminar)

LSC 720 Communication Theory and Research (Graduate seminar)

LSC 875 New Media Effects (Graduate seminar)

LSC 875 Research Methods (Graduate course)

NTU- Singapore

COM 257 Media Effects (Undergraduate course)

Externado de Colombia
New Communication Technologies (Undergraduate course)
Public opinion (Undergraduate course)
Media Effects (Graduate course)

Universidad de los Andes - Bogota
Research methods (Undergraduate course)

Politecnico Grancolombiano - Bogota
Ethics (Undergraduate course)

ADVISING - Doctoral Students

41. Jiawei Liu, (SJMC), Committee Member, in progress
40. Jinha Kim, (SJMC), Committee Member, in progress
39. Yangsun Hong, (SJMC), **Co-Chair and Advisor**, in progress
38. Margarita Orozco, (SJMC), **Chair and Advisor**, in progress
37. Siyi Liu, (SJMC), **Chair and Advisor**, in progress
36. Stephanie Tsang, (SJMC), Committee Member, in progress
35. Ho Young Yoon, (SJMC), Committee Member, in progress
34. Kwansik Mun, (SJMC), **Chair and Advisor**, in progress
33. Chia Jung Lee, (SJMC), Committee Member, in progress
32. Chang Won Jung, (SJMC), **Chair and Advisor**, in progress
31. Mitch Schwartz, (SJMC), Committee Member, in progress
30. JungHwan Yang, (SJMC), **Chair and Advisor**, in progress
29. German Alvarez, (SJMC), **Chair and Advisor**, in progress
28. David Coppini, (SJMC), **Chair and Advisor**, in progress
27. Vicky Hildebrandt, (LSC), Committee Member, in progress
26. Tae Joon Moon, (SJMC), Committee Member, in progress
25. Timothy Tinan, (LSC), Committee Member, in progress
24. Kyurim Kyoung (COMMARTS), Committee Member, in progress
23. Christina Rencontre, (LSC), Committee Member, completed 2015
22. Mitchell Bard, (SJMC), Committee Member, completed 2015
21. Matthew Barnidge, (SJMC), **Chair and Advisor**, completed 2015
20. Cristian Berrio, Universidade Estadual Paulista, Committee Member, completed 2015
19. Gerardo Maldonado, Universitat Pompeu Fabra, Committee Member, completed 2015
18. Jill Hopke, (LSC), **Co-Chair and co-advisor**, completed 2015
17. Min-Woo Kwon, (SJMC), Committee Member, completed 2014
16. Tim Macafee, (SJMC), **Chair and Advisor**, completed 2014
15. Woohyun Yoo, (SJMC), Committee Member, completed 2014
14. Manisha Shelat, (SJMC), Committee Member, completed 2014
13. Patrick Wright, (SJMC), Committee Member, completed 2013
12. Michael Cacciatore, (LSC), Committee Member, completed 2013
11. Marilyn Andrews, (LSC), Committee Member, completed 2012
10. Patricia Hernandez, (SJMC), **Chair and Advisor**, completed 2012
9. Monica Hwang, (School of Pharmacy) Committee Member, completed 2011
8. Emily Vraga, (SJMC), Committee Member, completed 2011
7. Eulalia Puig Abril, (SJMC), **Chair and Advisor**, completed 2011
6. Chongchit Roberts, (LSC), Committee Member, completed 2010
5. Aaron Veenstra, (SJMC), Committee Member, completed 2009
4. Seung Hyun Lee, (SJMC), Committee Member, completed 2008

3. Ray Pingree, (SJMC), Committee Member, completed 2008
2. Jeong Yeob Han, (SJMC), Committee Member, completed 2008
1. Ye Sun, (COMMARTS), Committee Member, completed 2007

ADVISING - Master's Students

39. Jessica Schmidt, (SJMC), **Chair and Advisor**, in progress
38. Yuhai Chen, (SJMC), Committee Member, in progress
37. Laura Ayala (Externado de Colombia), **Chair and Advisor**, completed 2015
36. Cesar Moreno (Externado de Colombia), **Chair and Advisor**, completed 2015
35. Katelyn Vitek, (SJMC), Advisor, completed 2012
34. Mitchell Bard, (SJMC), Committee Member, completed 2012
33. Laurie Ann Sand (SJMC), Advisor, completed 2012
32. Daniel Spirn, (SJMC), Committee Member, completed 2012
31. Michael Mirer (SJMC), Committee Member, completed 2012
30. Eugenie Richards, (Paris III La Sorbonne Nouvelle), **Chair and Advisor**, completed 2010
29. Kaylee Degrace, (LSC), Advisor, completed 2010
28. Tanya Zimmerman, (LSC), **Chair and Advisor**, completed 2010
27. Vicki Hearing, (LSC), Advisor, completed 2009
26. Christian Berrio, (National University Colombia), **Chair and Advisor**, completed 2009
25. Andy Soth, (LSC), **Chair and Advisor**, completed 2009
24. Carlos Andres Arias, (Konrad Lorenz, Colombia), Committee Member, completed 2009
23. Lilia Uili, (LSC), Committee Member, completed 2009
22. Sarah Manski, (LSC), **Chair and Advisor**, completed 2009
21. Kenneth Smith, (LSC), Advisor, completed 2009
20. Michael Cacciatore, (LSC), Committee Member, completed 2009
19. Stephanie Edgerly, (SJMC), Committee Member, completed 2008
18. Kate Tillery Danzer, (LSC), **Chair and Advisor**, completed 2008
17. Vidal Quevedo, (LSC), Committee Member, completed 2008
16. Lucy Stelzner, (LSC), **Chair and Advisor**, completed 2007
15. Arezou Daneshi, (LSC), Committee Member, completed 2007
14. Hilary Sizemore, (SJMC), Committee Member, completed 2007
13. Christine Renner, (LSC), Committee Member, completed 2007
12. Owen Smith, (LSC), Committee Member, completed 2007
11. Eunsun Lee, (SJMC), Committee Member, completed 2007
10. Patricia Eliason, (LSC), Advisor, completed 2007
9. Margot Miller, (LSC), Advisor, completed 2007
8. Nancy L. Helgesen-Lyons, (LSC), Committee Member, completed 2007
7. Bradford Lystra, (LSC), **Chair and Advisor**, completed 2007
6. Caroline Niemann, (LSC), Committee Member, completed 2007
5. Jaime Marie Pullman, (LSC), Committee Member, completed 2007
4. Maria Francesca McGinnis, (LSC), Committee Member, completed 2006
3. Elizabeth Ann Ahlberg (LSC), Advisor, completed 2006
2. Alina Lacey-Varona, LSC, **Chair and Advisor**, completed 2006
1. Hunter Tjugum, LSC, Committee Member, completed 2005

ADVISING - Undergraduate Honor Thesis

1. Alyssa Vande Leest, (SJMC) Advisor, completed 2011

ASSOCIATION SERVICE

WAPOR

- National representative Colombia 2004 to present
- Panel Moderator: 2004, 2005 annual meetings
- Paper Discussant: May 2006 annual meeting
- Jury, 2008 Elizabeth Nelson prize, best paper from a society in transition
- Reviewer 2014, 2015 Annual conferences

WAPOR LATINAMERICA

- Conference Chair for the V Wapor-Latin America annual meeting 2012
- Advisory Committee since 2012 -2015
- Scientific Advisory Committee for 2016 Congress

AAPOR

- Panel Chair: 2005 annual meeting
- Paper Discussant: 2006 annual meeting

AOIR

- Reviewer for I.R. 7.0 (2006), I.R. 8.0 (2007) and I.R. 9.0 (2008) annual meetings

AEJMC

- Reviewer CT&M division for 2006, 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2015 annual meetings
- Reviewer CT&M division for 2009 mid winter conference
- Reviewer International division for 2008 annual meeting
- Reviewer CTEC division for 2010, 2011 annual meetings
- Reviewer MC&S division for 2010, 2011, 2013 annual meetings
- Reviewer Communication Technology division for 2009 mid-winter meeting
- Paper Discussant CT&M division for 2006, 2007 annual meetings
- Membership officer CT&M division: 2006-2007
- Executive committee CT&M division (elected position): 2007, 2008
- Midwinter Research Chair CT&M division 2008 meeting
- Research Chair CT&M division for the 2009 meeting
- CT&M Division Vice-Head for 2009-2010
- CT&M Division Head for 2010-2011

ICA

- Reviewer, political communication division 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 annual meetings
- Panel moderator 2011 annual meeting (Political Communication Division)
- Chair of the Nominations Committee Political Communication Division 2011
- Panel moderator 2012 Regional Latin America Conference - Chile.

MAPOR

- Paper discussant, 2009 Annual meeting

LASA

- Panel Chair: 2012 annual meeting

JOURNAL SERVICE

Co-Editor In Chief, International Journal of Public Opinion Research 2014-2017

Editor, International Journal of Public Opinion Research 2013-2014

Editorial Boards

Revista Mexicana de Opinion Publica (Mexico) Editorial Board Member since 2015

Journal of Communication Technology (AEJMC) Editorial Board Member since 2015

Disertaciones (Venezuela, Spain) Editorial Board Member since 2015

Política, Globalidad y Ciudadanía, (Mexico) Editorial Board Member since 2015

Revista Mexicana de Opinión Pública, Editorial Board Member since 2015

Communication and the Public, Editorial Board Member 2015-2018

Journal of Communication, United States, Editorial Board Member 2013-18

Cuadernos.Info: Comunicación y Medios en Iberoamérica (Chile), Editorial Board Member since 2013

Revista Legislativa de Estudios Sociales y Opinion Publica (Mexico), Editorial Board Member since 2012

Mass Communication & Society (United States). Editorial Board Member since 2008

Comunicación y Ciudadanía (Colombia), Editorial Board Member since 2008.

Universitas Humanistica (Colombia), Editorial Board Member since 2005.

Reviewer

Social Media and Society, Ad hoc reviewer since 2015.

International Journal of Communication, Ad hoc reviewer since 2014.

Social Science Computer Review, Ad hoc reviewer since 2014.

International Communication Gazette, Ad hoc reviewer since 2013.

Political Psychology, Ad hoc reviewer since 2013.

Journalism: Theory, Practice and Criticism. Ad hoc reviewer since 2012.

Journal of Computer Mediated Communication Ad hoc reviewer since 2011.

New Media & Society Ad hoc reviewer since 2011.

Journalism & Mass Communication Quarterly, Ad hoc reviewer since 2011.

Political Studies, Ad hoc reviewer since 2010.

Political Communication, Ad hoc reviewer since 2010.

Political Behavior, Ad hoc reviewer since 2009.

Communication Research, Ad hoc reviewer since 2009.

Journal of Communication, Ad hoc reviewer since 2009.

International Journal of Public Opinion Research, Ad hoc reviewer since 2009.

Social Problems, Ad hoc reviewer since 2009.

Information, Communication and Society. Ad hoc reviewer since 2008.

Journal of Information Technology & Politics. Ad hoc reviewer since 2008.

Communication, Culture and Critique. Ad hoc reviewer since 2008.

Asian Journal of Communication. Ad hoc reviewer since 2007.

Communication Theory. Ad hoc reviewer since 2007.

Public Opinion Quarterly. Ad hoc reviewer since 2007.

Communication Methods and Measures. Ad hoc reviewer since 2007.

Mass Communication & Society. Ad hoc reviewer 2005-2008.

FIELD SERVICE

Advisory Boards

- Laboratorio de Comunicacion Politica. Faculty of Political Science, Universidad Autonoma de Nuevo Leon – Mexico. Since 2014.
- Wisconsin Advisory Council for the U.S. Global Leadership Coalition – USGLC. Since 2014.
- Advisory Board, Masters in Public Opinion and Political Marketing. Benemerita Universidad Autonoma de Puebla – Mexico. Since 2015.

External Reviewer for Tenure and Promotion

- Tel Aviv University, 2016
Department of Communication
- University of Pennsylvania, 2015
Annenberg School for Communication
- Nanyang Technological University, Singapore, 2015
Wee Kim Wee School of Communication and Information
- Marquette University, 2012
Diederich College of Communication

International Advisory Committee

- Communication Perspective: Social Connection in the Age of Digital Technology Practice. BUU & AMSAR Conference, Burapha University, Thailand, June 2015.

PROFESSIONAL SERVICE:

Book reviewer:
Routledge

Grant reviewer:
NSF-sponsored Time-sharing Experiments for the Social Sciences (TESS)

International Research award reviewer:
Universidad Autonoma de Nuevo Leon - Mexico

International Research award reviewer:
FONDECYT - Chile

COMMUNITY SERVICE

Ministry of Culture – Bogota 2006
Ran a weeklong workshop for the national meeting of community and citizen media, convened by the Ministry to draft a proposal on Colombian public policy regarding this sector.

Hemocentro – Bogota, 2004
Volunteer as a consultant for this governmental institution that is developing a communications campaign to increase blood donations in the city of Bogota.

Verdad Capital – Bogota, 1988

Member of this citizen group created to monitor the development of Bogotá's development plan
"For the Bogotá we want" proposed by Mayor, Enrique Peñalosa 1998-2000.